Purpose of the Scholarship
As part of a larger initiative, the Money Smart University “Go for the Green: Financial Literacy Scholarship” is intended to inspire and support undergraduate students’ growth in the area of financial literacy. Each year during our Money Smart University week-long programming, students will be asked to present on their Money Smart practices (e.g., savings, credit, budgeting). This year, the focus is on savings. Applications are due at the end of February, reviewed in the beginning of March by a panel of judges, and finalists will then compete during the April events, with open judging occurring at the GeoCache and Financial Resource Fair event on April 4th between 6 pm and 8 pm in the lower level of Shaw Hall.

Deadline
2/25/2019 by 5:00pm EST

Award Amounts
First place: $1,500 per entry
Second place: $750 per entry
Third place: $500 per entry

Criteria for Eligibility 2019

- Students must be currently enrolled at Michigan State University and able to receive scholarship distribution in the summer spring term (after the winner is announced and officially contacted).

- To apply for this scholarship, you will need to create a two-minute video that showcases your answer to the following question: What does it mean to be Money Smart in your savings practices? To do this, you will need to highlight one smart savings practice and create a two-minute video teaching, explaining, or illustrating your Money Smart savings practice. The more creative, the better the chance that you will win.

- Award recipients will be required to submit a letter of acceptance of the award and a thank you letter to the “Go for the Green” steering committee within two weeks of notification in order to receive the award. Letters can be submitted via email to Dr. Guinot Talbot (guinotam@msu.edu).

- Depending on the amount and type of your financial aid package, this scholarship may change your aid package. If selected as a scholarship recipient, it is your responsibility to investigate whether the award will adversely affect your financial aid.

- Incomplete, inappropriate, or inaccurate applications will not be considered (e.g., missing criteria, use of inappropriate language, submissions less than two minutes in length).
Submission Requirements
Submissions are due by **5:00pm (EST) on Monday, February 25th**. Members of the “Go for the Green” steering committee will review submissions and notify scholarship finalists by **5:00pm (EST) on Monday, March 18th**. Five finalists will be selected in total. All finalists will be required to attend the GeoCache and Financial Resource Fair during the week of Money Smart University on **Thursday, April 4th from 6:00pm-8:00pm** in Shaw Hall. This event will showcase all finalist submissions. A final vote will be cast by program participants (attending Money Smart U.) during the event to determine the first, second, and third place winners. Winners will be announced during the event and follow-up contact will be made.

All video scholarship submissions must be posted to **MSU Media Space**. Submissions must be available to view with permission settings set to public (or unlisted). A link to the posted video will then be submitted to **MoneySmartU.hdfs.msu.edu** by the due date (**5:00pm on Monday, February 25th**). If videos are inaccessible, submissions will not be considered.

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